

### A Word from DZL Management

Dear Community Members:

Spring is just around the corner, and we are very excited about the upcoming happenings in our area. Cummins Station's annual Earth Day celebration, "The Big Dig" will be held on April 22, from - what time? 11 a.m. to -2 p.m. This is our third year of planting the garden, and we look forward to your participation. We hope everyone enjoys the results of our labor throughout the year.

We also want to encourage everyone to take advantage of the **Community Supported Agriculture (CSA) program with Avalon Acres**. This CSA program is all about gaining access to locally -grown, organic produce that is/will be delivered to Cummins Station on a regular basis. Please check out [www.avalon-acres.com](http://www.avalon-acres.com); it's a wonderful program. If you have any questions, please contact the DZL office. In addition to supporting local farmers, it is convenient and economical!

Finally, we are excited aboutPlease take a moment to become acquainted with the new Ddowntown Circulator circulator, **The Music City Circuit**, and what it can mean to you. This is a new, FREE downtown bus service with a frequent stop at 10th and Demonbruen (at Avenue Bank) that will loop downtown as far north as the Farmer's Market and west to The Gulch's restaurants and condominiums. This is not only convenient for our Community Member'syou, but also it is a great way to bring new visitors to our building. The link to details of the circulator's route is ????????

Of great importance to us all here at Cummins Station is Most importantly, a the substantial expansion and renovation of the common area restrooms that is underway! You may have noticed the signs. We appreciate your patience during the renovation, and we guarantee itthat your patience will be well rewarded. Not only is the design of the In addition to the fact that the new restrooms taken to will be at a whole new level,

but they will also the boast environmentally friendly features they will have, that no other property in Nashville can claim. We thought you'd be interested in learning more about what we're trying to accomplish, and what it will mean to our building, our community and the surrounding neighborhood, and so we have This included a aproject is important enough to warrant its own special insert in this newsletter. Please take a moment to read it, and feel free to contact me at 259-0999

if you have any questions.the insert about the new restrooms and the positive impact they will have.

As always, if there is anything we can do for you, please stop bycome see us in the DZL office in Suite 432.

Warmest Regards,

PBPrice Bell

### Close to the Heart

*Sometimes, if we're lucky,* what we do for a living is also what we love. If given the opportunity, perhaps what we do best or enjoy most can be extended or made available to our personal passions or areas of interest.

Business owners and leaders often seek opportunities to share what they love, believe in or do best with others. At Cummins Station, we celebrate the nonprofit pursuits of our Community Members and would like to share them with the community in our newsletter. If you have a nonprofit story, we'd like to hear about it. Please email us at [price.bell@dzlmanagement.com](mailto:price.bell@dzlmanagement.com).



#### Young Lover's of Opera

**Name:** Zachary Liff

**Occupation:** President, Z-Integrated Capital and Management

**Passion:** Friends and Opera

**Opportunity:** Supporting Nashville Opera while keeping it fun.

**Quotable:** "Opera has been a passion of mine for many years, and I feel that Nashville needs a great opera company in order to be a beacon among cities in the arts. Without a younger audience, however, the future of opera is in question, so I put together an informal group of professionals who meet

for dinner before we attend Nashville Opera performances together. We also have some strictly "fun" events from time to time. We get together about five or six times a year - and our goal is only this: to have a big time and enjoy the intense drama of Nashville Opera! Nashville Opera's star in the national opera community is on the rise, and I believe that if a younger audience is exposed to the quality of Nashville Opera's productions as well as the powerful drama and colorful intensity of the performances, then the future of opera, and the arts, in Nashville will be guaranteed to be bright. There's just nothing like it. Our "Young Lover's Of Opera" group has about 40 people on our email list. It's about the smartest, most fun group of young professionals I've been with, and I look forward to every event. It's like guaranteed fun!"

If anyone is interested in knowing more about Nashville Opera or joining us for a good time, please email me at [zach.liff@z-integrated.com](mailto:zach.liff@z-integrated.com).

#### Key Community Contacts

DZL Management Office	259-0999	CoolBaker's	255-4705
Security	281-7708	Jive!	777-JIVE
Premier Parking	369-6803	Urban Sun Tan Spa	291-6800
Post Office	369-6860	Avenue Bank	252-BANK
Submit Newsletter Items	369-6808	Advocate Printing Solutions	467-4545
goPerformance Fitness	251-1500	Wild Wasabi	251-1441
Performance Chiropractic	242-8602	The Listening Room	259-3600
Natural Health Institute	627-4726	Vanity for Hair	915-3486
Cognito Hair Design	256-8191		

# CUMMINS STATION

a community of resources

SPRING 2010

*"You must be the change you wish to see in the world."*

—Mahatma Gandhi



#### IN THIS ISSUE:

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### EcoLiving

Riding a bike to work, or anywhere in and around the downtown and outlying areas, is getting much easier—and a lot more scenic—thanks to The Greenways Commission of Metro Parks and the Metropolitan Transit Authority (MTA). The vision of the Commission is to connect downtown with Davidson County, via paths that link parks and trails to neighborhoods, shopping and schools.

MTA is also thinking green by making it easy for bike riders to get around town. They recently equipped their bus fleet with bike racks. Check out [www.musiccitymoves.org/pdfs/bike\\_map.pdf](http://www.musiccitymoves.org/pdfs/bike_map.pdf) to find a route accessible to Cummins Station. Bike racks are available on our loading docks for all Community Members.

For more information, or to download trail maps and bus routes, visit [www.nashville.gov/greenways](http://www.nashville.gov/greenways) or [www.NashvilleMTA.org](http://www.NashvilleMTA.org).



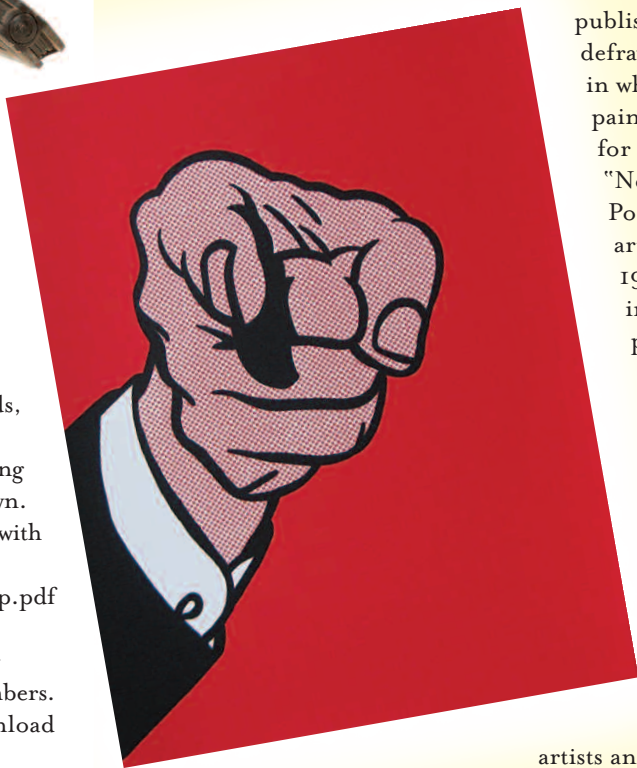
### Community Updates

Did you see the Super Bowl Halftime Show this year, featuring the legendary rock band The Who? The incredible lighting and production that surrounded them was provided by fellow Community Member XL Video. Great job, guys!

### Art Sense

#### An Important Collection Here at Cummins Station

You may notice a new art exhibit on the Second Floor, which features thirty works by thirty prominent artists—The New York Collection for Stockholm Portfolio. The Portfolio, published in 1973, was created to help defray the expense of a larger project in which a major collection of painting and sculpture was assembled for donation to a museum. The “New York Collection” and the Portfolio present an overview of the art scene in New York during the 1960s and includes artists working in many genres and styles prevalent during that period.



The “New York Collection” was the brainchild of Billy Klüver, a former scientist at Bell Laboratories, and his wife, Julie Martin. Together with artist, Robert Rauschenberg, Klüver had founded the nonprofit organization, “Experiments in Art and Technology” (E.A.T.), whose mission was to foster collaboration between

artists and engineers.

A fan of American art and artists, Pontus Hulten, then director of the Moderna Museet in Stockholm Sweden, was approached by E.A.T. to help choose the collection. He soon requested that the collection reside at the Moderna Museet. Recognizing the value of placing the first significant body of American art in a major European museum, the artists and E.A.T. agreed. Hulten then set about consulting with Klüver and other New York-based museum people, dealers and art historians.

The collection opened in Stockholm in October, 1973 and Princess Christina of Sweden, a prominent supporter and Honorary Patron of the collection, was awarded the first portfolio. Together with the poster Rauschenberg made for the first showing of the New York Collection, it is the complete contents of this portfolio that you see on our walls.

Additionally, mark your calendar for the May 7th opening of our second Student Art Exhibition on the first floor. Julie Martin, mentioned above, will also be here and would enjoy hearing your comments about the “New York Collection.”

### Did You Know...

That the annual Big Dig at Cummins Station’s Community Garden is the only building-wide participatory planting event in the entire city of Nashville? Join us on April 22nd and see how much fun Earth Day can truly be.



### Happenings in the Area

#### Cummins Station

##### “The Big Dig”

##### Earth Day Celebration

April 22, 2010

11am-2pm

Cummins Station Garden

#### Nashville Symphony

##### Cherryholmes

April 15-17, 2010

Laura Turner Concert Hall

#### Tennessee Repertory Theatre

##### Big River: The Adventures of Huckleberry Finn

March 20 - April 10, 2010

TPAC’s Johnson Theater

#### Fusion 10:

##### Fashion. Music. Art. Film.

Benefiting the Minnie Pearl Cancer Foundation

April 10, 2010

Cannery Ballroom

Mercy Lounge

### Member Spotlight

#### Jive! – A Digital Print Factory: A First Mover Becomes an Award-Winning Provider

What do you call a winning business strategy that pulls together the best of a number of business models under one roof? Simple: Jive! – A Digital Print Factory. The printing firm—a Community Member since 2005 with parent company roots in Cummins Station that go back as far as 1996—operates like a design agency; delivers a level of quality on small-to-medium-size print jobs comparable to a commercial printer; and responds to demanding customer requests like a quick printer or copy center.

Jive! was an idea that grew out of Accent Media, a design and marketing agency that recognized the lack of quality, reasonably priced, short-run digital solutions in the Nashville printer marketplace. “We turn most jobs around in 24 hours, but we also have produced 1,000 sales sheets in an hour for customers, and are glad to do so any time we can,” says Rick Ryan, owner of Jive! and Accent Media. Jive! revolutionized digital printing in Nashville when they installed the first high-speed HP Indigo 3050 digital press available to the public, and they continue to raise the performance and innovation bar.

Ryan adds: “We have removed the ‘good ole boy’ mentality from printing; our Second Thursday Customer Appreciation mixers are a huge hit and promote networking and socializing in the graphics and printing community.”

In addition to being named “best local printing company” in the Nashville Scene’s “Best of Nashville Reader’s Poll” list in 2009, the firm recently received a prestigious Gold Addy award for a booklet it produced for the Northumberland Estate real estate development. It is the first Gold Addy awarded for digital printing in Nashville.

All of Jive’s employees have deep graphics industry roots, from the customer service representatives to the press operators. Collectively they have over 100 years of industry experience, which they bring together as a team to deliver rewarding, one-on-one relationships with customers. “There is always a print professional available to discuss jobs and work with clients if needed,” says Ryan. “Each job includes an actual press proof before your job is run. This is a very popular perk for designers.”

Jive’s advanced estimating, ordering and job tracking system is identical to those utilized by larger commercial printers, and it allows them to provide instant estimates and guide and monitor hundreds of jobs at one time, as well as keep valuable customer history.

Supporting the greater Nashville community is also important to Jive! and its employees. For the past 10 years, Jive! and Accent Media have been involved with Artrageous, a major sponsorship benefiting Nashville Cares. Other interests include support for Hands on Nashville, Nashville Shakespeare Festival, Sarah Cannon Cancer foundation, St. Luke’s Community House, Nashville Children’s Theatre and HRC of Middle Tennessee.



Above: The prestigious Gold Addy was recently awarded to Jive! Digital for their digital printing of the Northumberland Estate booklet. Congrats!



Right: Jive! Digital colleagues get together with customers during one of their Customer Appreciation mixers. All Cummins Station community members are invited to attend every second Thursday of the month, from 5 p.m. to 8 p.m.

# CUMMINS STATION

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SPRING 2010 | SPECIAL INSERT

## Beautiful is Sustainable: A Greener Approach to a Restroom Remodel

Cummins Station restrooms are undergoing a major overhaul that goes well beyond tearing down the existing walls and fixtures and creating a new, more modern and functional space. Starting from a new sense of the space, a more advanced concept of design and beauty, and the thought of the impact that this project can have here at Cummins Station, a lot of thought and planning also went into how the building and the surrounding community could benefit from the change.

### What Can We Do with the Tear Down Materials?

All of us at DZL Management agreed that we wanted to take advantage of any and all new thinking in the areas of repurposing, water recycling and waste management.

During the demolition phase, we donated all the old toilets, urinals and sinks to Habitat for Humanity, for eventual resale through their Homestore program.

- The concrete blocks and brick were recycled into various sized stones or crush-in-run, for use as road base, back fill or other grading material.
- The wood was recycled into landscaping material, and the metal was sent to a local recycling facility.
- The drywall and gypsum board were recycled into compost, landscaping or other ADC material.
- Paper, plastic, cardboard and aluminum were hauled away in a front-load container, to be recycled into paper products, plastic bottles, cardboard or asphalt. General trash was sent to a landfill.

Cummins Station worked with Waste Management on much of the disposal process. According to Waste Management, we diverted more than 24 tons—or 77%—of our demolition waste from the landfill through their program.

### True Innovation: How Can We Save or Reuse Water?

- A first in Nashville: Using an elaborate rainwater recapture system to hold up to 30,000 gallons of rainwater at one time, an estimated 450,000 gallons each year will be captured from the Cummins Station roof and reused in the toilets and urinals. This will lessen the potable water use in the building for functions that require only non-potable water (such as irrigation and toilets) and alleviate some of the building's stress on the city's overburdened storm water system during hard rains.
- Use of low-flow urinals (with a one-eighth gallon flush) and sinks (with a .5 gallon-per-minute flow rate) will also help us reduce water use.

### What Recycled Materials Can We Use in the New Design?

- The stainless steel partitions are composed of 30% post-consumer recycled material and 50% pre-consumer recycled material.
- The Meld Xposed® countertops contain 25% recycled content.
- The Armstrong® ceiling tiles contain 66% pre-consumer recycled material and 5% post-consumer recycled material.
- The Caesar Glam® tiles contain 20% pre-consumer recycled content.
- Entryway EcoSurfaces® flooring contains 4.6% pre-consumer recycled content and 72.8% post-consumer recycled content. Post-consumer recycled content comes from recycled rubber tires.

### Regional materials, obtained within 550 miles of Cummins Station, include:

- The stainless steel partitions, manufactured in Pisgah, AL (315 miles by car).
- The Meld Xposed® countertops, manufactured in Raleigh, NC (530 miles by car).
- The Armstrong® ceiling tiles, manufactured within 500 miles.

### How Can We Be More Energy Efficient?

- Lighting controls with occupancy sensors will limit the amount of time the lights remain on.
- Use of high-efficiency fluorescent lights.
- Accent lighting fixtures that contain 4-watt LED bulbs.
- Xlerator® hand dryers that are 80% more energy efficient than traditional hand dryers.



Look for this symbol throughout our community. It serves as a reminder of our commitment to sustainability and being "Environment Friendly."