

CUMMINS STATION

a community of resources

SUMMER 2011



Close to the Heart

All You Need Is Love

With big dreams for his "Sound Good. Do Good." program and a heavy heart for helping out his community, Chris Blair of The Listening Room is one person deserving of some applause.

Name: Chris Blair

Occupation: Owner/Operator, The Listening Room

Passion: Music, of course, but any opportunity to help someone in need really sets him in motion. "Sound Good. Do Good." kicked into high gear May 16, 2010, after Blair donated 100% of the funds his establishment collected during the first annual Writers Block event to help Nashville residents recover from last year's flood. Hands On Nashville jumped on board, and since then they've teamed up each quarter to support that organization's charities.

Quotable: "We look at many different charities—really, anyone that touches my heart or has a need and comes to me and asks for help. I want to see the "Sound Good. Do Good." program continue to grow to where we are helping a charity a month, versus a charity a quarter."

Get involved: The 2nd Annual Writers Block event will be held in June and will benefit Women Rock for the Cure (womenrockfortheure.org). Contact The Listening Room for details.

In addition to the flood relief, "Sound Good. Do Good." program has helped Youth Villages, The Magdalene Foundation and Thistle Farms, The Red Cross and Songs for the Cure.

The entire staff of The Listening Room participates by donating their time to help plan the events. In addition, Amy Maloney from Hands On Nashville donates time out of her schedule to help Blair and his team pull it all together.



Country music superstar Vince Gill and his daughter, Jenny, perform at The Listening Room for a benefit supporting Youth Villages.

A Word From DZL Management

Dear Cummins Station Community Members,

We hope you're having a great 2011! At DZL, we're constantly striving to improve our community, and perhaps you've noticed the improvements underway in the building. We've started painting the walls of the street level floor, and plan to paint the rest of the building throughout the year. We're adding wooden baseboards in every hallway, and new carpet has been ordered and will be installed later in the Summer. We're doing our best to follow up the extensive restroom and rainwater recapture system renovation with a continued commitment to improvement and quality, and we're excited about the upgrades and hope you'll find them to be welcomed investments in our community.

Summer is also time for the Avalon Acres Community Supported Agriculture (CSA) program. CSA is all about gaining access to locally grown, organic produce and vegetables as well as organic meats and other food. For your convenience, it's delivered to Cummins in a reusable and recyclable cardboard box. Please check out avalon-acres.com for more information. In addition of supporting local farmers and being the greenest kind of grocery shopping, it's economical and helps you save on the weekly grocery bill. If you have any questions, feel free to contact the DZL office and ask Maggie Hobart for details.

The Cummins Station Community Arts Program continues to make strides as well. On June 6, 2011, Track 13 Gallery hosted a kick-off reception for HOMEGROWN to a large crowd, some of whom came on the Downtown Art Crawl bus. HOMEGROWN is a group show exhibiting regionally influenced culturally significant, contemporary design to an underexposed market outside of the major design centers such as New York, Chicago, Los Angeles, etc. Thanks to those who came out for the reception. The show was written up to great reviews in the Scene and other publications. HOMEGROWN runs in Track 13 Gallery until July 15. I encourage everyone to take a few minutes to check it out. Contact the DZL office to set up a stroll through the train cars, and look for some blurbs about the Cummins Station Community Arts program in the next *Nashville Lifestyles* magazine.

Also, we plan to have new works hung in the building via the Cummins Station Community Arts Program very soon — so look out for some exciting new art to improve your day.

As always, if there is anything we can do for you, please come see us in the DZL office in Suite 432.

Sincerely,

Zach Liff

Key Community Contacts

DZL Management Office	259-0999	CoolBaker's	255-4705
Security	281-7708	Jive!	777-JIVE
Premier Parking	369-6803	Urban Sun Tan Spa	291-6800
Post Office	369-6860	Avenue Bank	252-BANK
Submit Newsletter Items	369-6808	Advocate Printing Solutions	467-4545
goPerformance Fitness	251-1500	Wild Wasabi	251-1441
KDK World Design	251-1300	The Listening Room	259-3600
Cognito Hair Design	256-8191	Vanity for Hair	915-3486

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ArtSense

Of Train Cars and Abstractions

Take a stroll out to Track 13, and you'll notice a new artist in residence here at Cummins Station. Mary Addison Hackett moved in this past February as part of our growing Community Arts Program and will remain here for a year. Intrigued by the uniqueness of the space and how it is influencing her work, she looks forward to the journey she has embarked upon and wonders what might happen while she is here.

"The work here at the train car studio seems to be lighter," says Hackett, "and I'm noticing my palette is brighter and possibly garish and tacky again. It's a wonderfully unique space. Part fishbowl, part white cube, part lab. I stare at the trains while I'm working and notice the texture and the lettering on the cars. I love the capsule-shaped windows and the light that filters into my studio."

She adds: "I like working downtown surrounded by industrial architecture and the scruffy landscape of the railroad tracks—and, yet, I'm currently pushing the most abstract work I can make. It's such a contradiction."

A native of Nashville with stints in Chicago and Los Angeles, Hackett's explorations include watercolor and drawing installations as well as large paintings. "I work in cycles," she says. "Recently, I've been interested in using abstraction as a narrative device. I like to piece together things that don't necessarily go together. My work references the history of painting, particularly modern painting. I'll use any technique from that history I see fit."



Happenings in the Area

Nashville Symphony

Regions Community Concerts
June 28, 2011, 7:30 p.m.
Centennial Park
No admission

Ryman Auditorium

The Temptations & The Four Tops
July 31, 2011, 7:30 p.m.

Station Inn

The Doyle and Debbie Show
Every Tuesday, 7:00 p.m.

The Listening Room Café

The REP Agency Presents
July 8, 2011, 7:00 p.m.

Mercy Lounge

Old 97's
July 8-9, 2011, 9:00 p.m.

Jive! A Digital Print Factory

Customer Appreciation Mixer
June 23, 2011, 5:00 p.m.

Welcome New Community Members

Arthritis Foundation
Bethel University
BillTech (Epoch.com, LLC)
Callahan Witherington, PLLC
Creative Parking Concepts
Crowned Heads
HealthTeacher, Inc.
Impact Innovations
IT Rockstar (Onin IT, LLC)
OHM
Plutus Capital Partners
Revive Public Relations, LLC
Strategic Hospitality, LLC

Congratulations to All Recent Expansions and Renewals

Average Joes Entertainment	TBWA\Chiat\Day
Books	Tennessee Charter School
Breland Group	Incubator
DC2	Wild Wasabi
Go Performance	
Healthstream	
KDK	
Land Trust for Tennessee	
Smith Gee Studios	

Rainwater Recapture System a First in Nashville

Part of our unique experience here at Cummins Station is our commitment to sustainability. The new rainwater recapture system is helping us significantly reduce the amount of fresh, potable water we use. Rainwater is harvested from the rooftop, cleaned through a filtration system and then recycled for use in the public toilets. It is the first system of its kind here in Nashville to be used for all non-potable water in this way.

"We expect to capture over 500,000 gallons of water per year," says Zach Liff, owner of Cummins Station and DZL Management. "We also expect to fulfill all of the non-potable water needs for the public restrooms at Cummins Station." This includes all low-flow urinals and commodes.

Here is how it works: Rainwater is captured from a 40,000+ square foot area on the roof of the building and is then filtered with a mechanical filtration system and a screen filter; next, the water is stored and treated in a 40,000 gallon concrete tank in a restricted area of the basement. This "grey water" (or non-drinking water) is then reused for flushing toilets.

You may have seen a glimpse of the filtration system, which is visible in the West Lobby on the first floor (just inside from the Community Garden). A fully separate plumbing system has also been installed in the building to facilitate the use of the recaptured water.



Member Spotlight

Wrapped Up in Success

You could say that new member, Impact Innovations, is in the business of welcome surprises. A consumer products company specializing in the mass, food and drug markets, they've also carved out a lucrative niche in the seasonal arena—in particular, private label Christmas gift wrap, bags, ornaments, window decorations, wall art and fabric bows and ribbons that are sold through major retailers. Their office here in Cummins Station is a creative and product development location dedicated to the gift wrap and convenience packaging businesses. It also houses their only U.S.-based showroom.

"Our customers rely on our long history in the seasonal business, for our design expertise, our ability to do customer-specific design work quickly and our manufacturing and sourcing expertise," says John Crider, vice president of sales and partner at Impact Innovations. The firm, headquartered in Minnesota, has manufacturing and sourcing offices in Asia and Guatemala. The Guatemala operation handles their business in Central and South America. The Hong Kong office is involved in sourcing, compliance and order fulfillment. Manufacturing is also done in the United States.

Innovation abounds at Impact Innovations, says Crider. "We are constantly being challenged to reduce the amount of packaging in all of our products. This results in a cost savings for us and our customers and, just as importantly, a reduction in raw materials use and energy consumption."

Industry trends revolve around sustainable products and packaging, with an emphasis on reduced costs and reduced raw materials usage. "Anytime we can reduce the overall shipping cube of an item, it is a win for our customer and the environment," adds Crider.

The company also takes green initiatives within the company seriously. "We are proud that the facilities we own here and in Asia have the highest rating possible from our customers," says Crider.

